

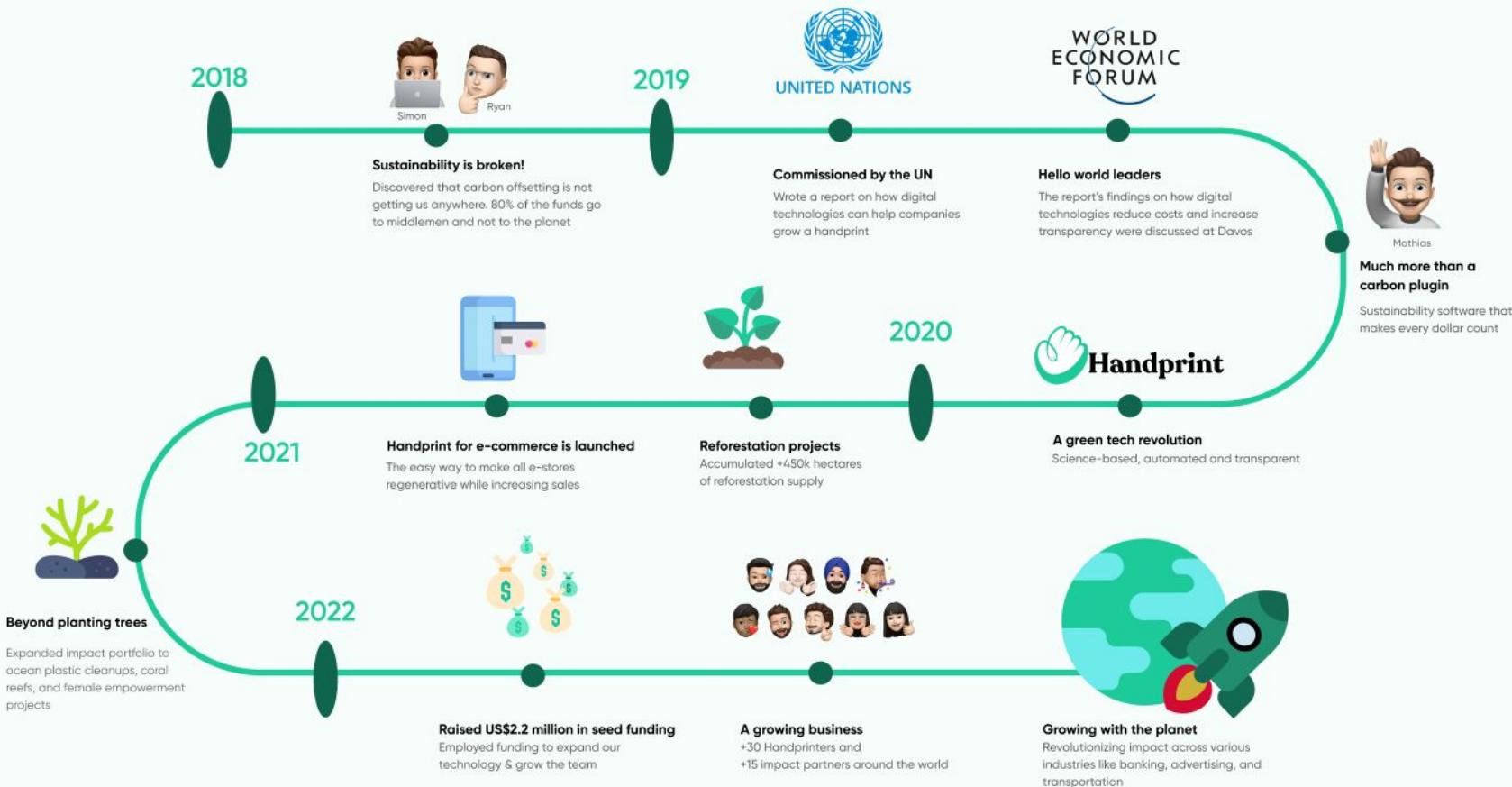


Regeneration as a Service

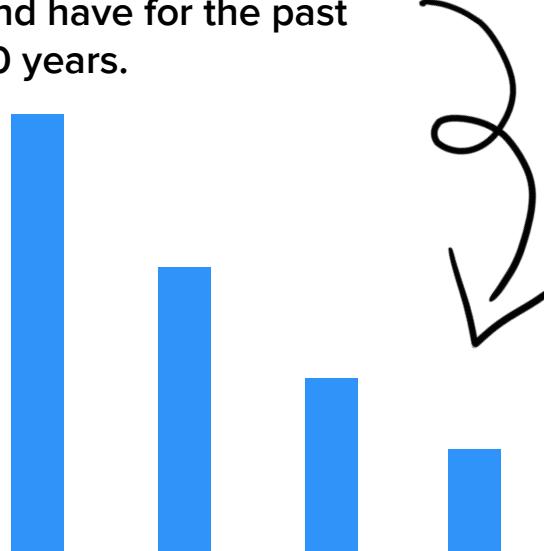
Accountability and Transparency



How a scientific paper turned into a business that is changing the world



Most companies do this.
And have for the past
40 years.



Reduction

Reducing your **footprint**



Most companies do this.
And have for the past
40 years.



We empower companies to do this.
Become the planet hero
consumers love.



Reduction

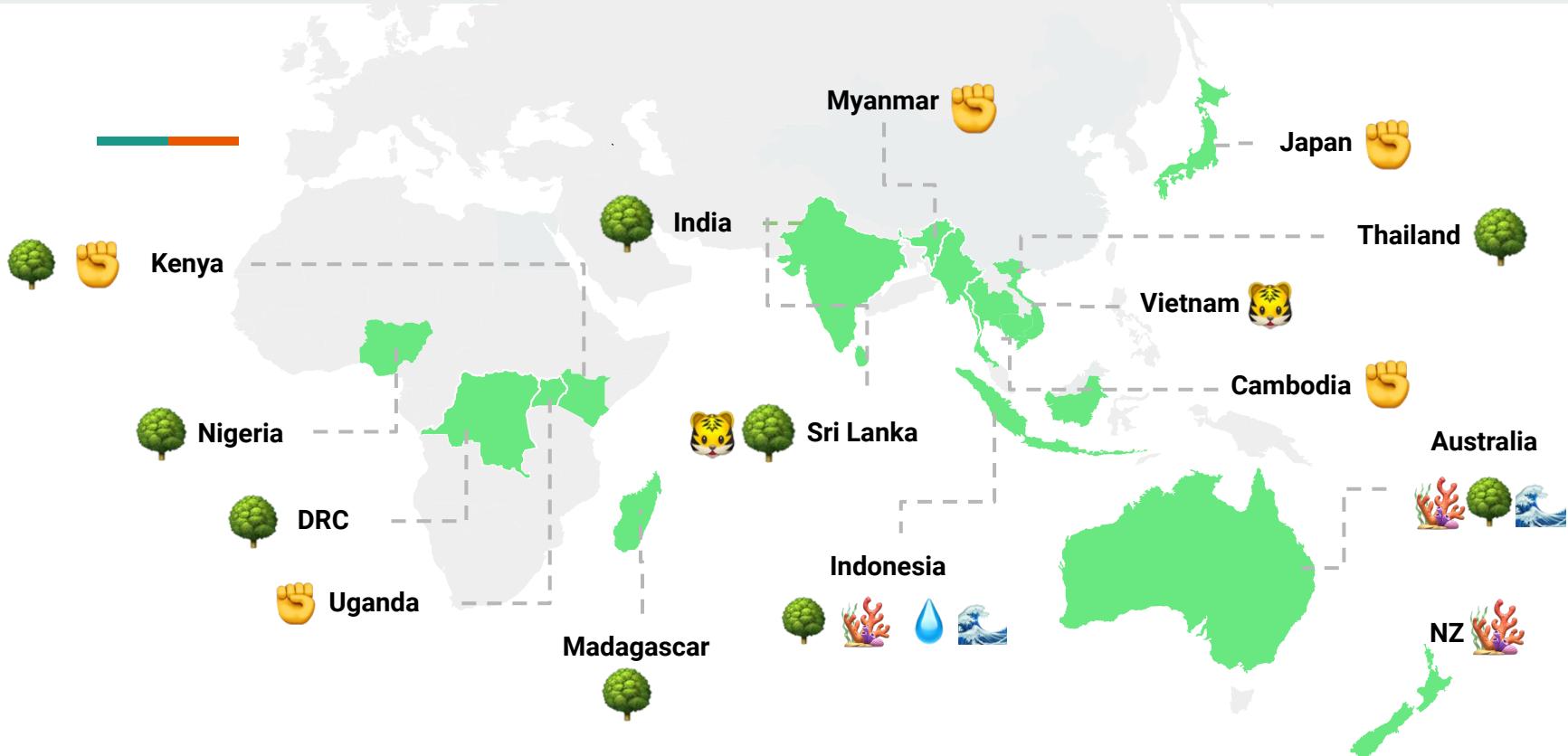
Reducing your **footprint**



Regeneration

Growing your **handprint**





 Ocean Plastic

 Coral reefs

 Reforestation

 Habitat Conservation

 Social Justice

 River Plastic Clean-Up

A new, more robust approach to funding positive impact

Charitable donations are great but do not meet increasing reporting and audit requirements

Handprint transforms donations into digital, verifiable, quantifiable, and easily auditable impact purchases.

Carbon credits limit engagement potential

Purchasing carbon credits tends to focus on legitimacy without considerations of strategy, marketing, and engagement. Direct regeneration offers all the above

Charitable
Donation

Impact purchase
with  Handprint

Carbon Credit

	Tax deductible		 SOON	
	Financial transparency	Yearly		
	Impact transparency	Low		
	Impact verification	Low		Manual & costly
	Quantification of positive impact	Low		Limited to carbon
	Offset claim			
	Natural ecosystem benefit claim			Limited to carbon
	Dollar to impact ratio			Low
	Real-time data			
	Active monitoring			

Companies often
fail to take
meaningful
action



Value



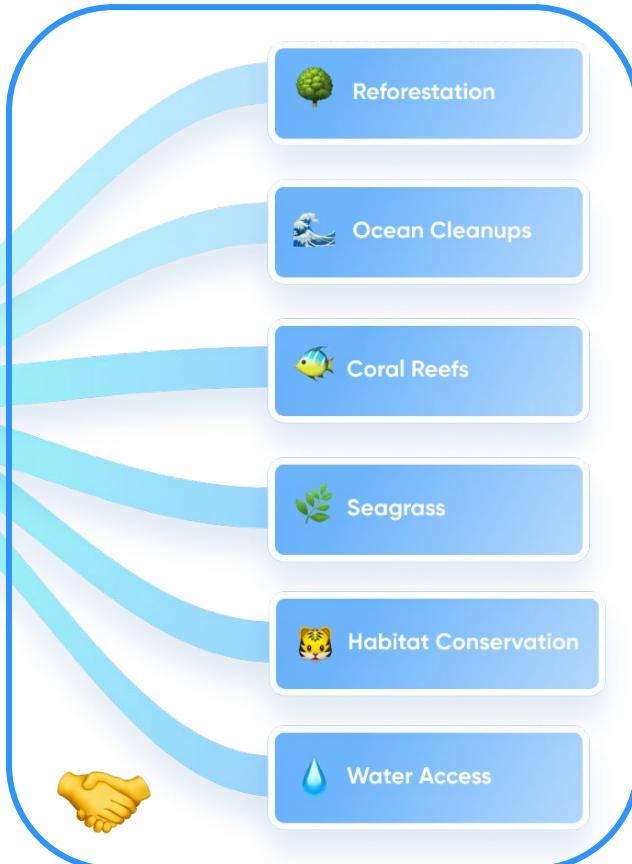
Trust

Transparent, science-based and cost-efficient

Create and capture value



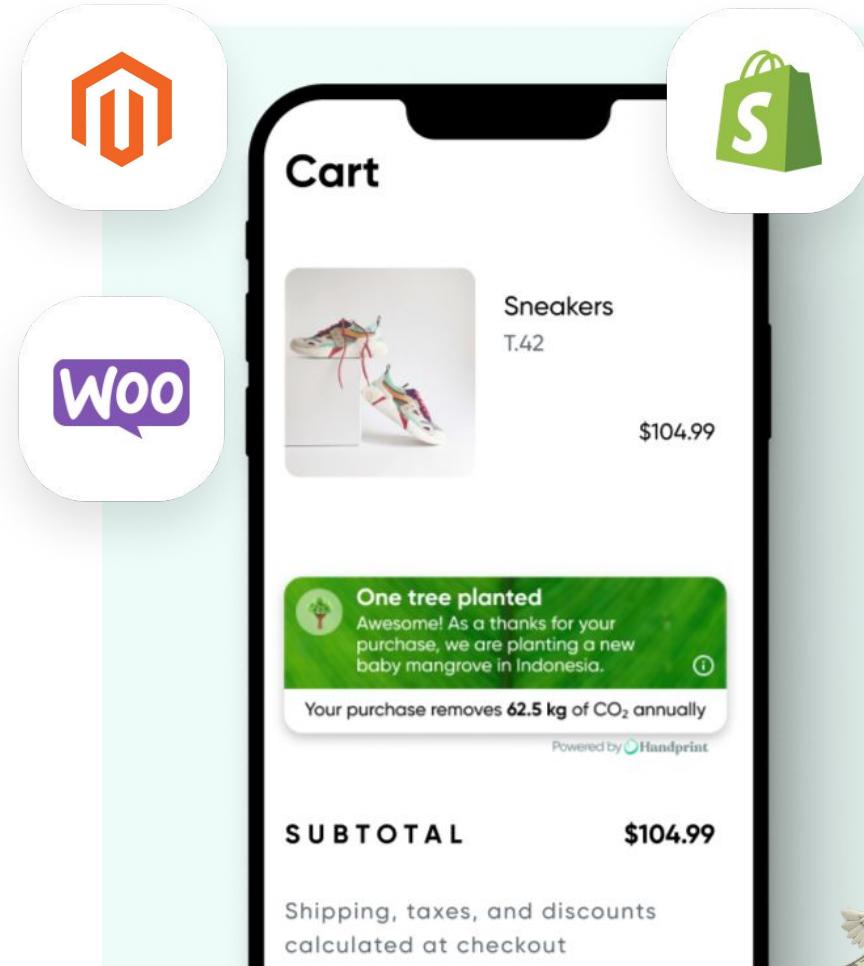
Close the trust gap



Value for Retail and e-commerce



 **SALADSTOP!**



Growth Blocker unlocked

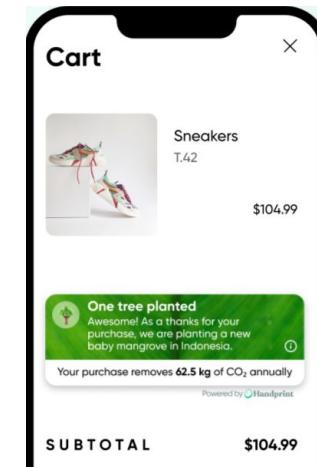
In-house AB testing capability & a successful case

Our latest A/B test with a top AUS e-store saw a **16% increase** in conversion, by planting a tree for every sale.



Key Results

User Sessions	81,064
Conversion Rate	+16%
Revenue increase	\$18,261
Multiple on Impact	9x
Impact Created	2,045 Trees



Value for Banking



Project

East Java Green Shield

East Java Green Shield – Central Grove 6

Project monitoring summary

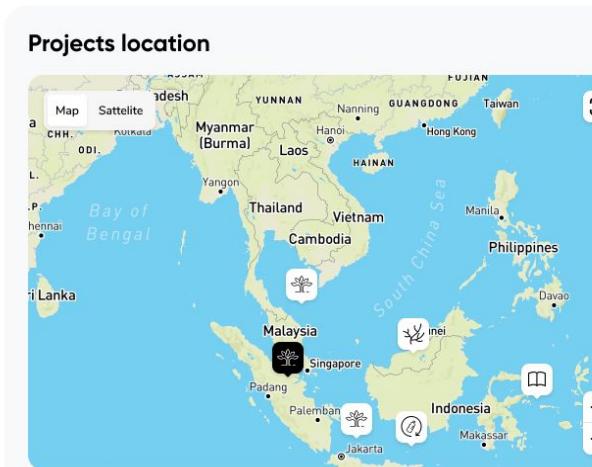
Timeline

- Nov 13 2013 Project Start date
- May 04 2020 First Verification
- Nov 12 2043 Project End date

Project files

- Project Description [Download](#)
- First Verification Report [Download](#)
- Project KYC [Download](#)
- Project Impact Scoring [Download](#)

ask more information



Gulf of Mottama - Interior East Nook

Handprint score: 71

Partner name: Worldview International Foundation

Trees planted: 549

Carbon absorbed: 2,761 kg of CO₂

⟨⟩ IDEMIA



Value for Advertising

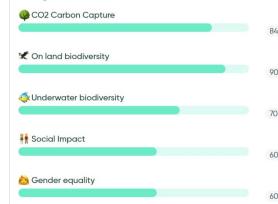
Impact created by Yakopi



Project Location



Project Stats



Lazada

THIS AD IS PLANET POSITIVE

GREAT SINGAPORE SALE
HEALTH & BEAUTY FIESTA
FROM 22 - 26 JUN

\$9.90 SAMPLING KITS

FREE SHIPPING

SHOP NOW >

*Min Spend \$5. T&Cs apply.

\$9.90 Sampling kits

Lazada Singapore - Sponsored

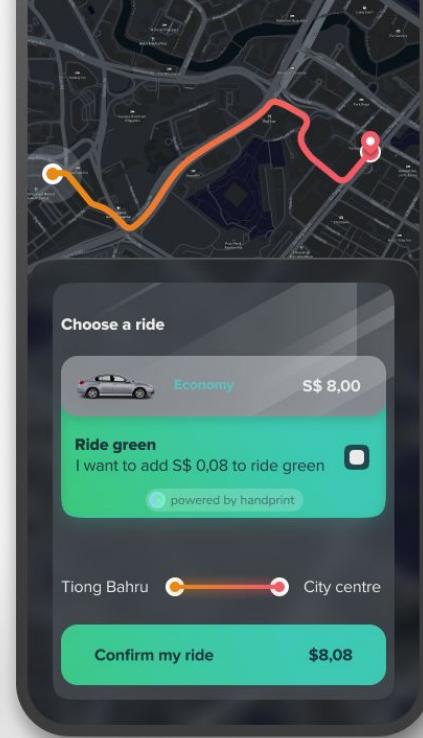
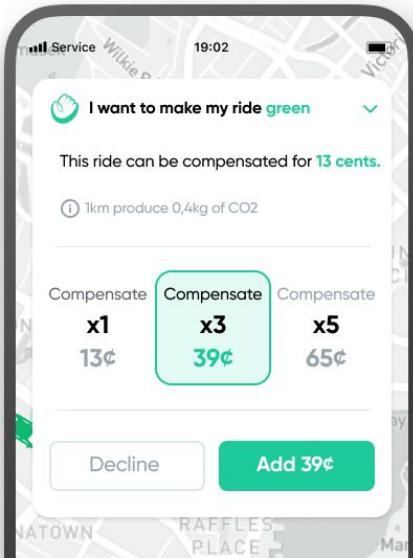
Learn More >

Teads



Value for Mobile apps

allocab
move around your city



Value for Metaverse Events



FLOX is Immersive

↗ FLOX is Customisable

Create your unique environment & experience. From branding to customised interactivity, make your brand world ownable.

FLOX is Scalable

FLOX is Measurable





Scaffolding Trust

Faith

Annual
NGO
reports

Social Trust

- 1) Handprint certified
- 2) Continuous assurance through social & quantified impact reports
- 3) Financial transparency

*Pay as you go

Technological Trust

- 1) Tech verification
- 2) Handprint certified
- 3) Continuous assurance through social & quantified impact reports
- 4) Financial transparency

*Min annual impact budget 100K

Audited Trust

- 1) Bespoke project audits
- 2) Tech verification
- 3) Handprint certified
- 4) Continuous assurance through social & quantified impact reports
- 5) Financial transparency

*Min annual impact budget 250K

Accredited Trust

- 1) Third party certification
- 2) Tech verification
- 3) Handprint certified
- 4) Continuous assurance through social & quantified impact reports
- 5) Financial transparency

*Min annual impact budget 500K

Trust



Data-driven impact curation

We quantify:

- How aligned with the SDGs
- How aligned with country needs
- How critical for planetary health the ecosystem is

Project Focus

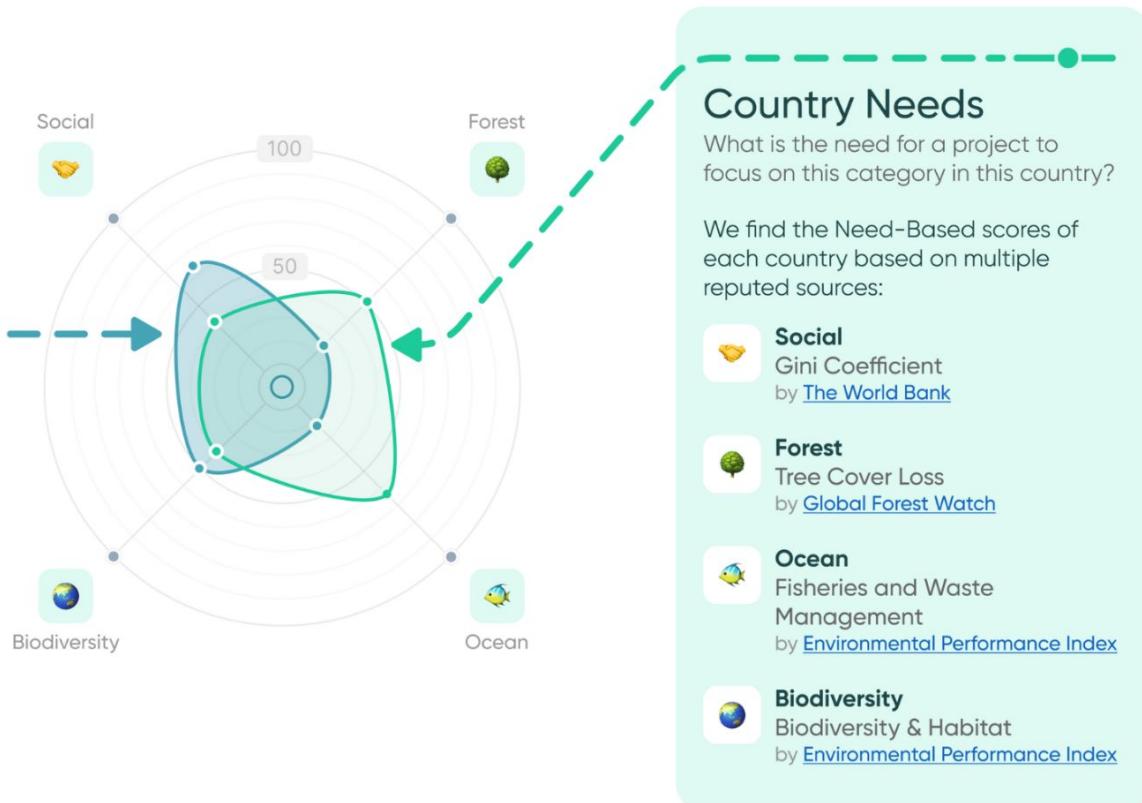
How effective is this project's innovation in this category?

Collective Intelligence

Our Impact Board assigns scores to the project in each category:

Social, Forest, Ocean and Habitat.

Assessments are then weighted based on self-reported expertise by each expert.



Trust Through Dynamic Impact Reporting



Overview

[Export PDF](#)

Your Impacts



Your contribution All-Time



Projects map location



Impacts

Choose the impact that you would like to see.

- Reforestation
- Ocean Plastic
- Clean Water
- Social Justice
- Education
- Coral Reefs

Impact Purchases

Type	Partners	Projects	From	\$	Impact
Reforestation	Yayasan Gajah Sumatera	East Java Green Shield – West Bank 9 @ Situbondo	Browse Project	132.30	100.00 Trees
Reforestation	Yayasan Gajah Sumatera	East Java Green Shield – Western Reach 10 @ Probolinggo	Plugin	0.96	0.83 Trees



Trust Through Direct Partner Engagement



Impact Epics
Impact lives regularly by embedding giving in your core business activities

Choose a project North Sumatra - Northwest Grove 4



East Java Green Shield - Central Grove 6
Myanamar
Tree price: \$ 1.15
Handprint score: 71

Project details
Community Tathon village
You started this project 6 months ago
NGO Worldview International Foundation
Total number of shares 12

Feed

All Photos Videos Latest Older Already shared



If the caption is too long, click on the picture to see ...
3 days ago



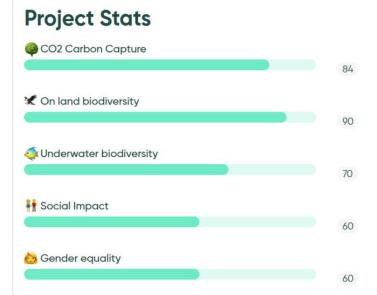
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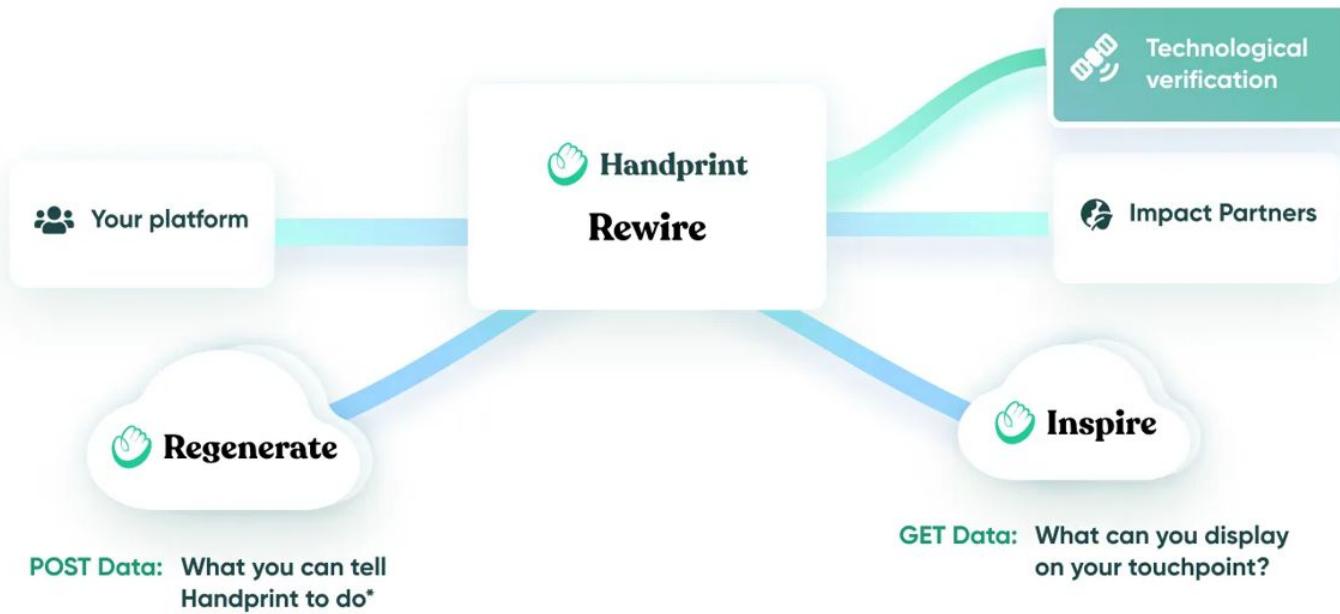


Trust Through Financial Transparency



SPONSOR	STATUS	TOTAL UNITS PLANTED	PROOF OF FUND DELIVERY
 SaladStop	PLANTED	6,543	OX58F39553C1E3DF78DEE5196E318444501007...
 OnTheList	PAID	654	GHRAFNEX0CN3472384CNSNCGMFXDZDJLB...
 Crédit Agricole	DELIVERED	6,234	674382739812HGBFDNSXDBKVGTR42NB1NZ9...
 Crédit Agricole	PLANTED	6,234	WMSZXNCFB148NXC57VCN489X30^9M2Z1XF...
 Lazada	PLANTED	6,234	QDPZMPIXOAFHNOX7836X54CB7PXNZM9UBX...
22 Sponsors		87,432/125,000	





- Plant 1 tree per 100 transactions
- Plant 3 000 trees per month
- Plant 1 tree per product at checkout
- Compensate 5 kg of CO2
- Clean 15 kg of Plastic from Java Sea
- Compensate as much CO2 as possible with \$0.12
- Compensate 30 kg of CO2 through reforestation in Borneo

Company-level

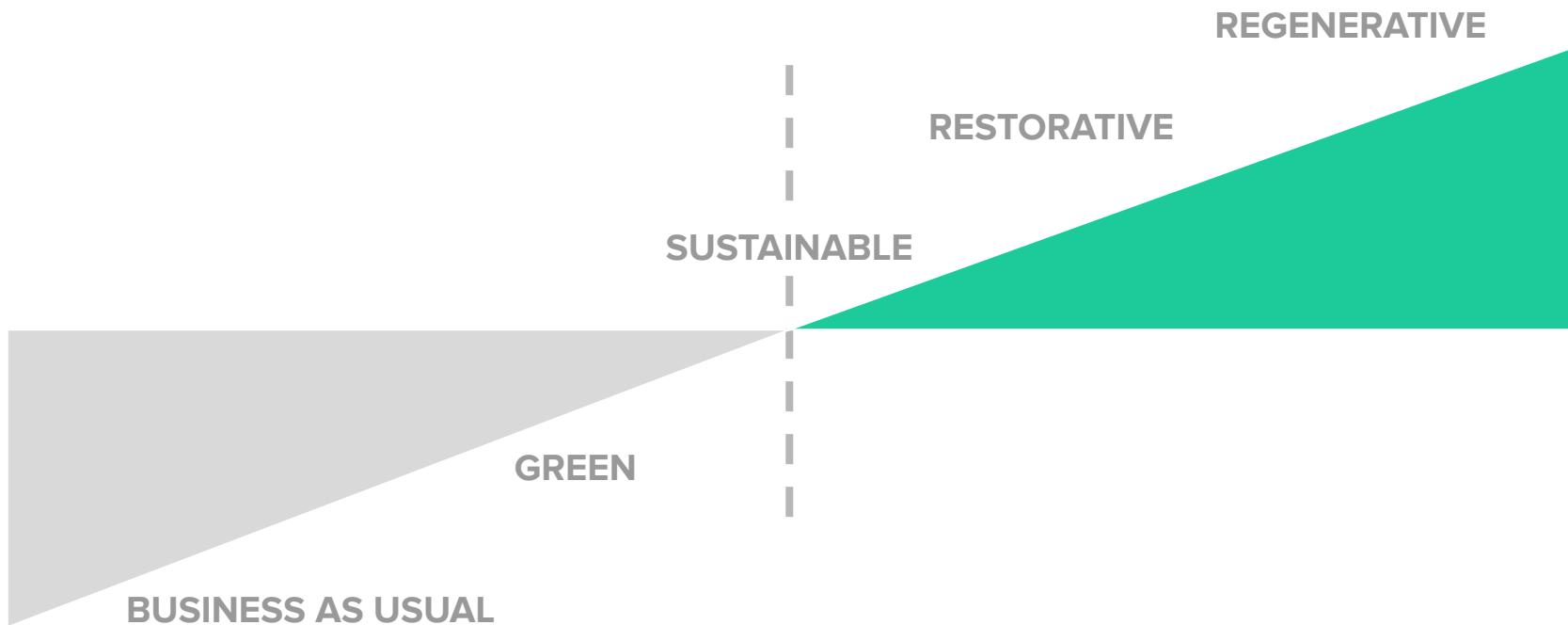
- Number of trees planted to date
- Interactive map of your global forest
- Volume of carbon absorbed to date
- Future carbon absorption (20 years)
- Area reforested (in m²)
- Live feed of photos and videos from the ground
- Social impact (lives positively impacted)

User-level

- Number of trees planted per user
- Carbon absorption per user
- Plastic bottles equivalent per user



Be the Change





Handprint

GROW WITH THE PLANET

Dr. Simon JD Schillebeeckx
Founder & CSO
simon@handprint.tech