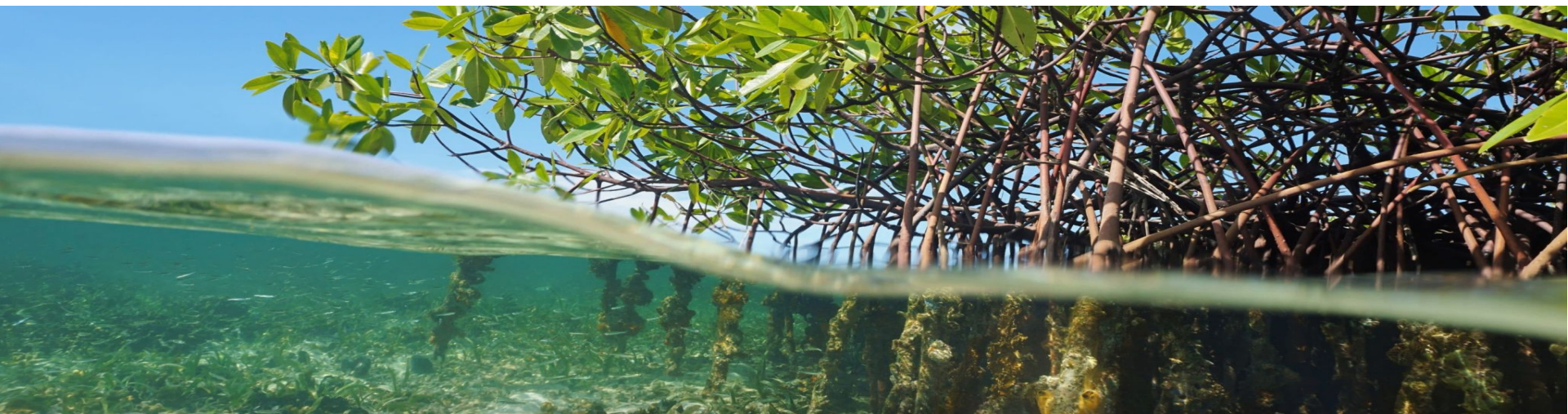


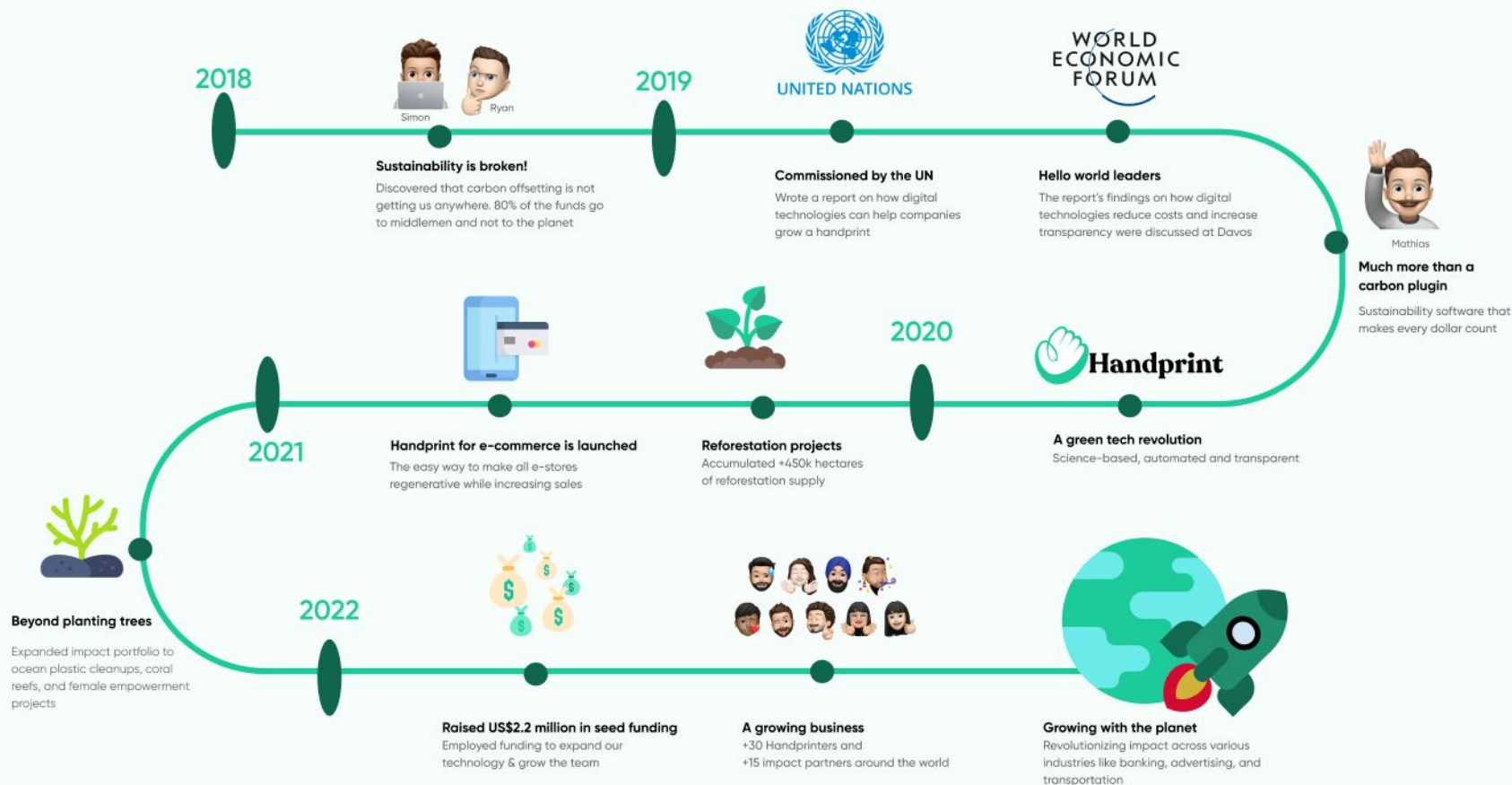


## Regeneration as a Service

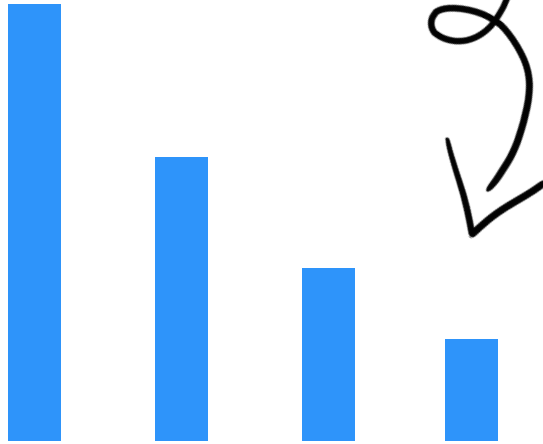
**Accountability and Transparency**



# How a scientific paper turned into a business that is changing the world



**Most companies do this.**  
And have for the past  
40 years.

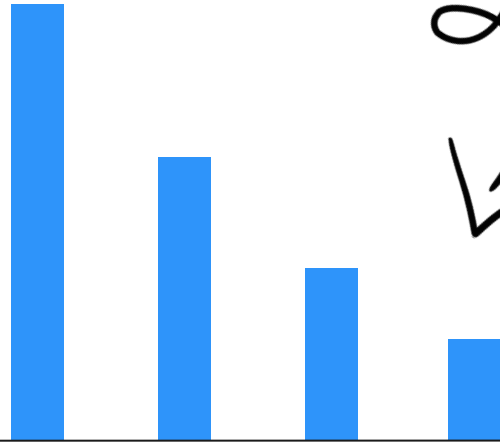


## **Reduction**

Reducing your footprint



**Most companies do this.**  
And have for the past  
40 years.

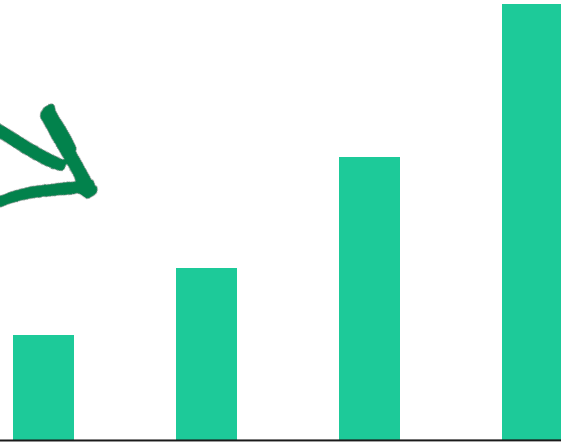


## Reduction

Reducing your **footprint**



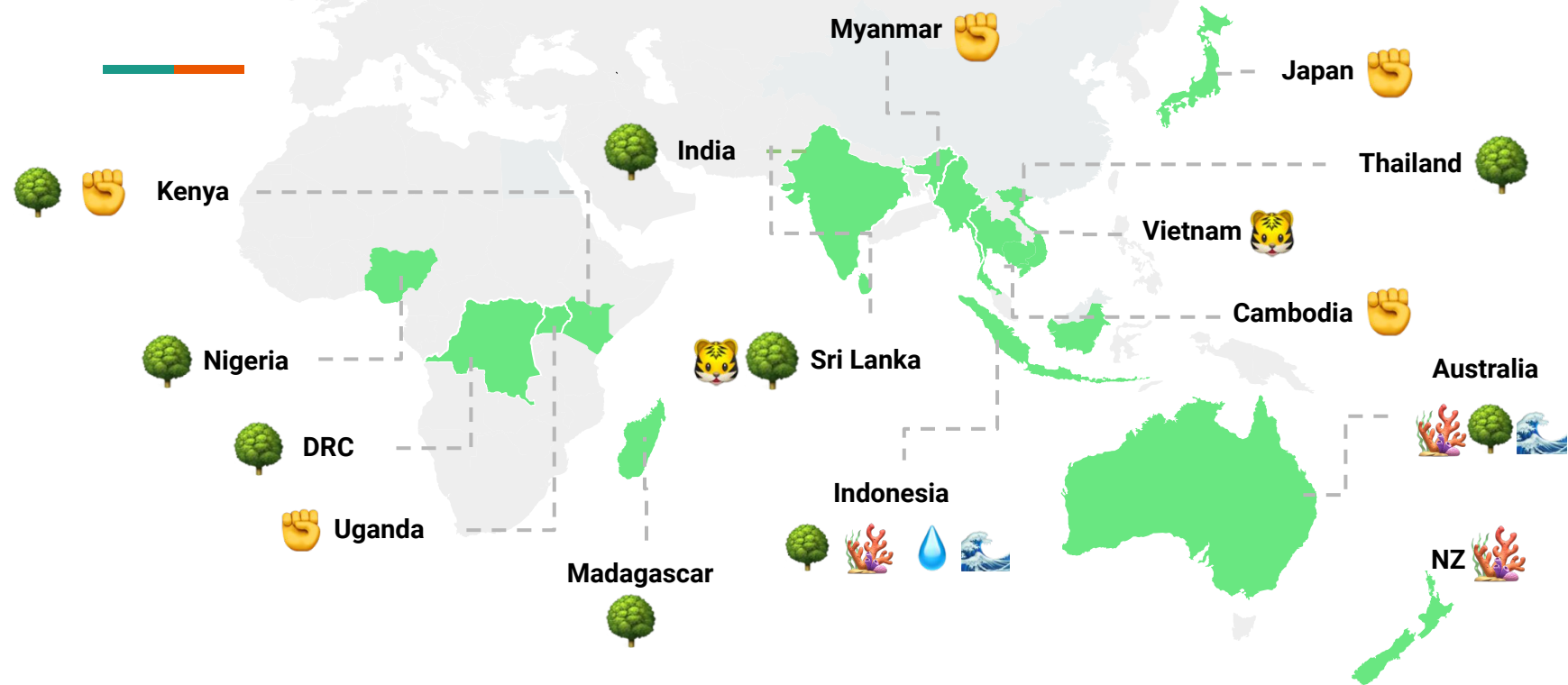
**We empower companies to do this.**  
Become the planet hero  
consumers love.



## Regeneration

Growing your **handprint**





Ocean Plastic



Coral reefs



Reforestation



Habitat  
Conservation



Social  
Justice



River Plastic  
Clean-Up











# A new, more robust approach to funding positive impact

## Charitable donations are great but do not meet increasing reporting and audit requirements

Handprint transforms donations into digital, verifiable, quantifiable, and easily auditable impact purchases.

## Carbon credits limit engagement potential

Purchasing carbon credits tends to focus on legitimacy without considerations of strategy, marketing, and engagement. Direct regeneration offers all the above

|  | Charitable Donation | Impact purchase with Handprint | Carbon Credit     |
|--|---------------------|--------------------------------|-------------------|
|  Tax deductible                    | ✓                   | ✗<br>SOON                      | ✗                 |
|  Financial transparency            | Yearly              | ✓                              | ✗                 |
|  Impact transparency               | Low                 | ✓                              | ✗                 |
|  Impact verification               | Low                 | ✓                              | Manual & costly   |
|  Quantification of positive impact | Low                 | ✓                              | Limited to carbon |
|  Offset claim                      | ✗                   | ✓                              | ✓                 |
|  Natural ecosystem benefit claim   | ✗                   | ✓                              | Limited to carbon |
|  Dollar to impact ratio            | ✗                   | ✓                              | Low               |
|  Real-time data                    | ✗                   | ✓                              | ✗                 |
|  Active monitoring                | ✗                   | ✓                              | ✗                 |

Companies often  
fail to take  
meaningful  
action



**Value**

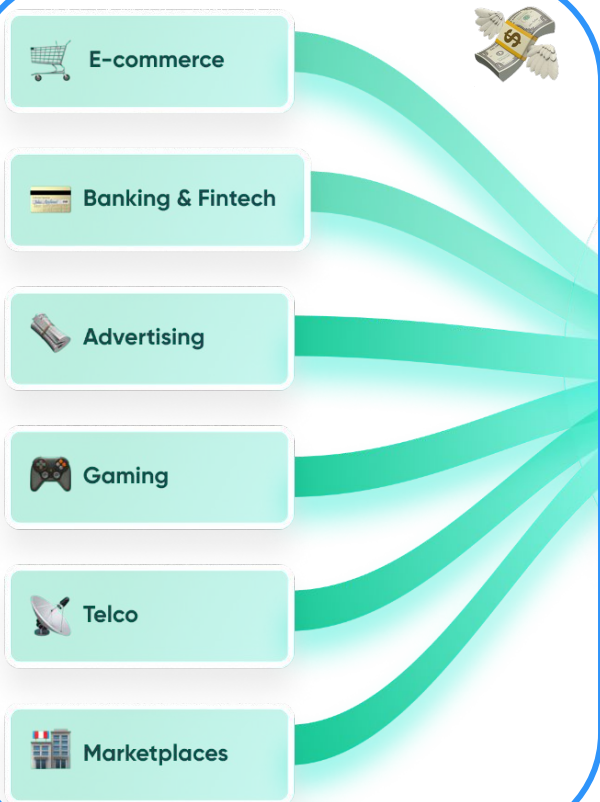


**Trust**



# Transparent, science-based and cost-efficient

## Create and capture value



## Close the trust gap





# Value for Retail and e-commerce



## Cart



Sneakers  
T.42

\$104.99



### One tree planted

Awesome! As a thanks for your purchase, we are planting a new baby mangrove in Indonesia.



Your purchase removes **62.5 kg** of CO<sub>2</sub> annually

Powered by  Handprint

**SUBTOTAL**

**\$104.99**

Shipping, taxes, and discounts  
calculated at checkout



Growth Blocker unlocked

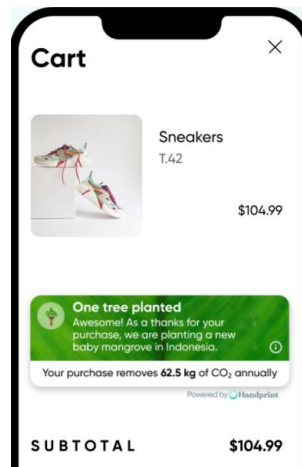
## In-house AB testing capability & a successful case

Our latest A/B test with a top AUS e-store saw a **16% increase** in conversion, by planting a tree for every sale.



### Key Results

|                    |             |
|--------------------|-------------|
| User Sessions      | 81,064      |
| Conversion Rate    | +16%        |
| Revenue increase   | \$18,261    |
| Multiple on Impact | 9x          |
| Impact Created     | 2,045 Trees |



# Value for Banking



## Project

East Java Green Shield ▾

### East Java Green Shield – Central Grove 6

#### Project monitoring summary

Timeline

- Nov 13 2013 Project Start date
- May 04 2020 First Verification
- Nov 12 2043 Project End date

#### Project files

- Project Description [Download](#)
- First Verification Report [Download](#)
- Project KYC [Download](#)
- Project Impact Scoring [Download](#)

[ask more information](#)

## Projects location

The map shows Southeast Asia with various countries labeled: Myanmar [Burma], Laos, Thailand, Vietnam, Cambodia, Malaysia, Singapore, Indonesia, Philippines, and Taiwan. Specific locations marked include Yangon, Hanoi, Nanning, Hong Kong, Manila, Davao, Makassar, Jakarta, Palembang, and Padang. The Bay of Bengal and South China Sea are also labeled. A legend at the bottom right shows a tree icon for 'Trees planted' and a book icon for 'Carbon absorbed'.

### Gulf of Mottama – Interior East Nook

Handprint score: 71

Partner name: Worldview International Foundation

Trees planted: 549

Carbon absorbed: 2,761 kg of CO<sub>2</sub>



# Value for Advertising

## Impact created by Yakopi

since Sep 2020



Mangrove reforestation  
**31,226**  
trees planted



CO2 captured  
**7,847 MT**  
over 20 years



Equivalent of driving  
**65,394,171**  
km

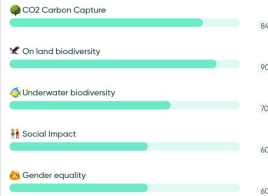


Area reforested  
**124,902**  
m2

## Project Location



## Project Stats







THIS AD IS PLANET POSITIVE

**GREAT SINGAPORE SALE**  
**HEALTH & BEAUTY FIESTA**  
FROM 22 - 26 JUN



**\$9.90**  
SAMPLING KITS



**FREE**  
SHIPPING

SHOP NOW >

\* Min Spend \$5. T&Cs apply.



**\$9.90 Sampling kits**  
*Lazada Singapore - Sponsored*

Learn More >

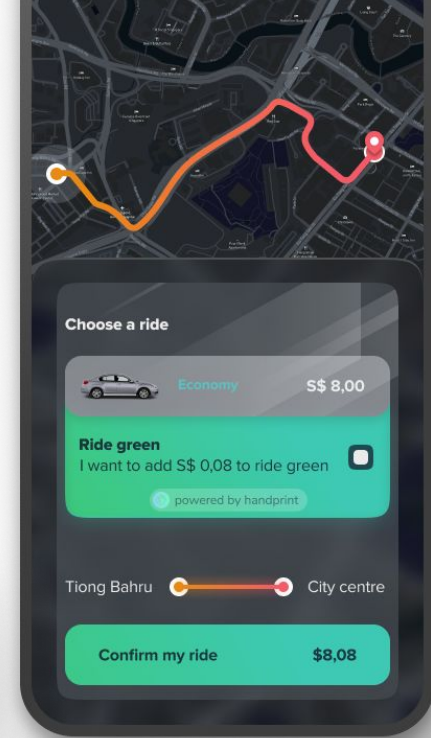
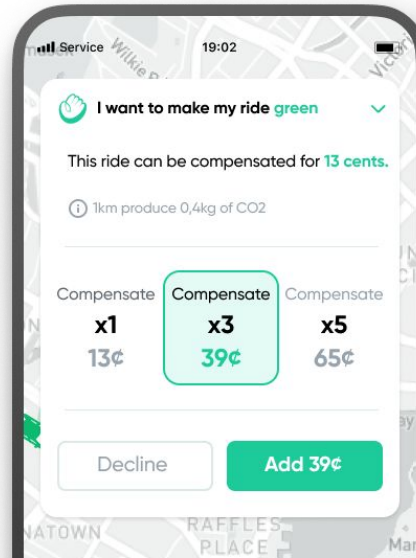
*Teads*



# Value for Mobile apps

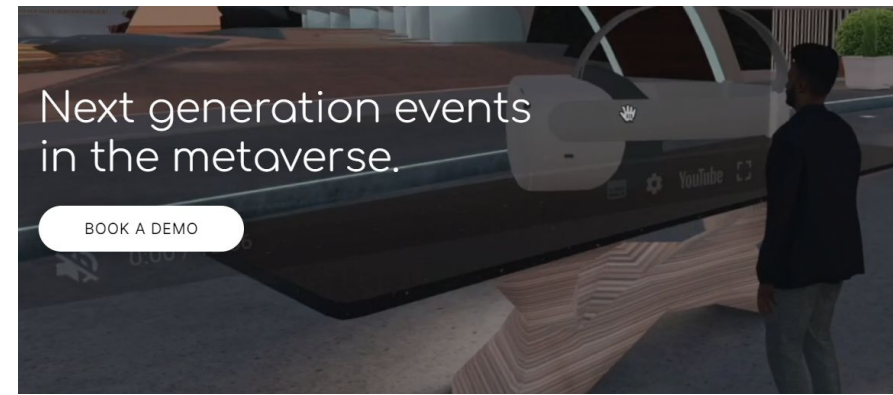
allocab  
move around your city

Bolt





# Value for Metaverse Events



FLOX is Immersive

---

➔ FLOX is Customisable

---

Create your unique environment & experience. From branding to customised interactivity, make your brand world ownable.

FLOX is Scalable

---

FLOX is Measurable

---





# Scaffolding Trust

## Faith

Annual  
NGO  
reports

## Social Trust

- 1) Handprint certified
- 2) Continuous assurance through social & quantified impact reports
- 3) Financial transparency

\*Pay as you go

## Technological Trust

- 1) Tech verification
- 2) Handprint certified
- 3) Continuous assurance through social & quantified impact reports
- 4) Financial transparency

\*Min annual impact budget 100K

## Audited Trust

- 1) Bespoke project audits
- 2) Tech verification
- 3) Handprint certified
- 4) Continuous assurance through social & quantified impact reports
- 5) Financial transparency

\*Min annual impact budget 250K

## Accredited Trust

- 1) Third party certification
- 2) Tech verification
- 3) Handprint certified
- 4) Continuous assurance through social & quantified impact reports
- 5) Financial transparency

\*Min annual impact budget 500K

Trust





# Data-driven impact curation

## We quantify:

- 🌐 How aligned with the SDGs
- 🌐 How aligned with country needs
- 🌐 How critical for planetary health the ecosystem is

### Project Focus

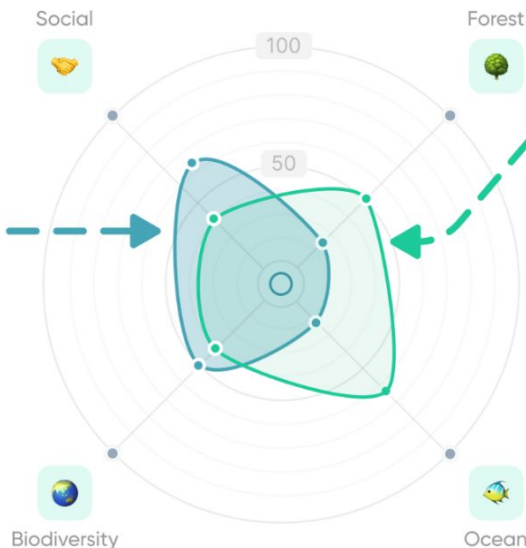
How effective is this project's innovation in this category?

### Collective Intelligence

Our Impact Board assigns scores to the project in each category:

**Social, Forest, Ocean and Habitat.**

Assessments are then weighted based on self-reported expertise by each expert.



## Country Needs

What is the need for a project to focus on this category in this country?

We find the Need-Based scores of each country based on multiple reputed sources:

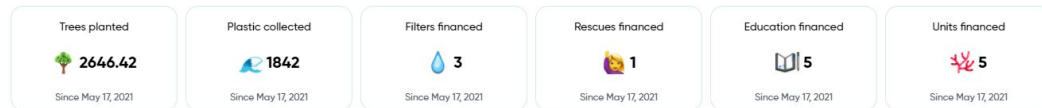
- Social**  
Gini Coefficient  
by [The World Bank](#)
- Forest**  
Tree Cover Loss  
by [Global Forest Watch](#)
- Ocean**  
Fisheries and Waste Management  
by [Environmental Performance Index](#)
- Biodiversity**  
Biodiversity & Habitat  
by [Environmental Performance Index](#)

# Trust Through Dynamic Impact Reporting



## Overview

### Your Impacts

[Export PDF](#)

### Your contribution All-Time



### Projects map location



### Impacts

Choose the impact that you would like to see.

- Reforestation
- Ocean Plastic
- Clean Water
- Social Justice
- Education
- Coral Reefs

### Impact Purchases


| Type          | Partners               | Projects  | From           | \$     | Impact       |
|---------------|------------------------|---|----------------|--------|--------------|
| Reforestation | Yayasan Gajah Sumatera | East Java Green Shield – West Bank 9 @ Situbondo        | Browse Project | 132.30 | 100.00 Trees |
| Reforestation | Yayasan Gajah Sumatera | East Java Green Shield – Western Reach 10 @ Probolinggo | Plugin         | 0.96   | 0.83 Trees   |

CC






# Trust Through Direct Partner Engagement

**Impact Epics**  
Impact lives regularly by embedding giving in your core business activities

Choose a project

North Sumatra - Northwest Grove 4




Tree price: \$ 1.15


**East Java Green Shield - Central Grove 6**


Myanmar


Handprint score: 71

**Project details**

Community  
**Tathon village**


NGO  
**Worldview International Foundation**

You started this project  
**6 months ago**


Total number of shares  
**12**

Feed


AllPhotosVideosLatestOlderAlready shared



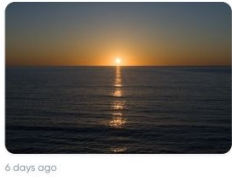
If the caption is too long, click on the picture to see ...  
3 days ago




If the caption is too long, click on the picture to see ...




6 days ago



6 days ago





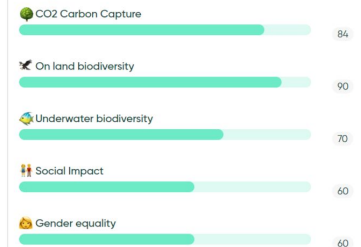


# Trust Through Financial Transparency

| SPONSOR         | STATUS    | TOTAL UNITS PLANTED | PROOF OF FUND DELIVERY                                  |
|-----------------|-----------|---------------------|---|
| SaladStop       | PLANTED   | 6,543               | <a href="#">0X58F39553C1E3DF78DEE5196E318444501007B</a> |
| OnTheList       | PAID      | 654                 | <a href="#">GHRAFNEX0CN3472384CNSNCGMFXDZDJLBV</a>      |
| Crédit Agricole | DELIVERED | 6,234               | <a href="#">674382739812HGBFDNSXDBKVGTR42NB1NZ89</a>    |
| Crédit Agricole | PLANTED   | 6,234               | <a href="#">WMSZXNCFBI48NXC57VCN489X30*9M2ZIXFC</a>     |
| Lazada          | PLANTED   | 6,234               | <a href="#">QDPZMPIXOAFHNOX7836X54CB7PXNZM9UBX</a>      |
| 22 Sponsors     |           | 87,432/125,000      |   |



## Project Stats





**POST Data:** What you can tell Handprint to do\*

- Plant 1 tree per 100 transactions
- Plant 3 000 trees per month
- Plant 1 tree per product at checkout
- Compensate 5 kg of CO2
- Clean 15 kg of Plastic from Java Sea
- Compensate as much CO2 as possible with \$0.12
- Compensate 30 kg of CO2 through reforestation in Borneo

**GET Data:** What can you display on your touchpoint?

### Company-level

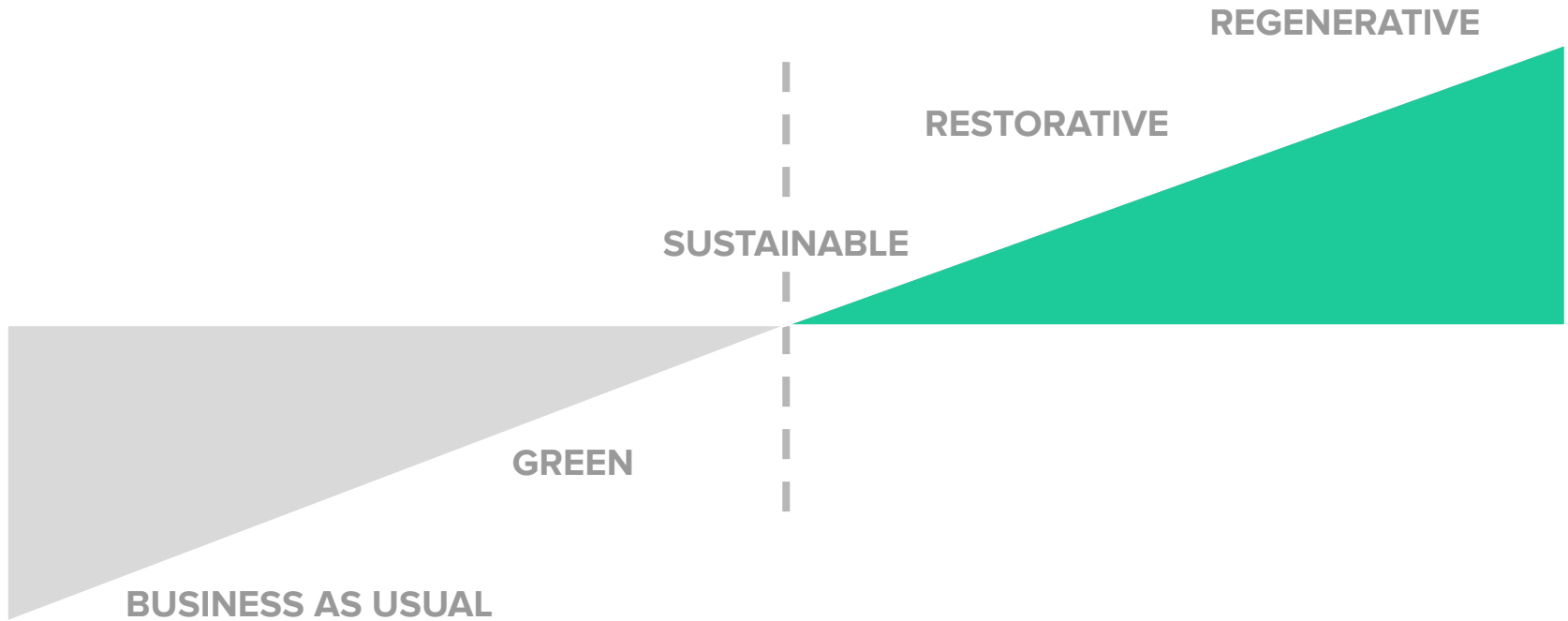
- Number of trees planted to date
- Interactive map of your global forest
- Volume of carbon absorbed to date
- Futur carbon absorption (20 years)
- Area reforested (in m<sup>2</sup>)
- Live feed of photos and videos from the ground
- Social impact (lives positively impacted)

### User-level

- Number of trees planted per user
- Carbon absorption per user
- Plastic bottles equivalent per user



# Be the **Change**





# Handprint

**GROW WITH THE PLANET**

Dr. Simon JD Schillebeeckx  
Founder & CSO  
[simon@handprint.tech](mailto:simon@handprint.tech)