



Decarbonizing business travels with eco.mio

2023



Together for a better **climate** on our planet & in your company!

We help you to significantly reduce your CO2 emissions allocated to the business travel sector and to save travel costs.

Through transparency and incentives directly in the booking process, we encourage your employees to choose the greener travel option.

You help us validate and improve our product through your feedback in a 3-month pilot.



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Co-Founder & CEO



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Does this dilemma sound familiar?

"GHG **emissions must halve** by 2030 & drop to net-zero by 2050" – Science Based Targets initiative

"59% (...) expect **higher prices** for transportation & accommodations than before the pandemic" – AirPlus

"89% of leaders agree that sustainable business travel is vital for their **employer brand.**" – BTA

... and you cannot solve it on your own today?



Carbon offsets

Increasingly criticized, actual problem persists



Enforced reduction

In conflict to the need to travel at short notice and employee satisfaction



We promote a behavioral change by rewarding more eco-friendly behavior...

- 1 Train instead of plane
- 2 Economy class
- 3 Green airline
- 4 Green hotel

in **90%**
eco-friendly =
cheaper
alternative

... synergizing sustainability and cost reduction

MUC-BER, Monday, 8:00 am



Flight Eco: 123 kg CO_{2e}

-88%

Train 1.Cl.: 15 kg CO_{2e}

-47%

450 €

240 €

FRA-NYC



Flight Bus: 2,8t CO_{2e}

-50%

2,750 €

Flight Eco: 1,4t CO_{2e}

-57%

1,200 €



Fully-integrated – Level up your current travel program!



eco.
mio



Reach ambitious
climate targets



Save significantly
on travel cost



Boost traveler
happiness



Step 1: Determine CO₂e & cost baseline

Based on historical travel behavior, travel policies & live corporate rates

Step 2: Highlight greener options

Directly in our customers' online booking tool, right at the point of decision

Step 3: Reward green behavior

Supported by the eco.mio performance dashboard



Customized to your needs

HAM → MUC Tue, 15 Nov MUC → HAM Thu, 17 Nov

Sorted by Default (Lowest fare) Filter

DB ICE 703 Hamburg Hbf (De), Hamburg, HH, DE 07:36 Non-stop Total time: 6h 26m 293 Points for CO2 reduction. 106 Points for cost savings. Every 10 Points are worth 1 Euro. Recommended →

DB ICE 583 Hamburg Hbf (De), Hamburg, HH, DE 07:01 Non-stop München Hbf, Munich, BY, DE 13:19 Total time: 6h 18m Collect up to 392 Points! Total trip prices from EUR 81.80

Eurowings - 7170 (operated by Eurowings) HAM Hamburg, HH, DE 06:55 Non-stop MUC Munich, BY, DE 08:20 Recommended COVID-19 measures → Collect up to 70 Points! Total trip prices from EUR 239.98

Lufthansa - 2087 HAM Hamburg, HH, DE 07:15 Non-stop MUC Munich, BY, DE 08:35 Recommended COVID-19 measures → No points Total trip prices from EUR 458.32

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Dashboard History Ranking How it Works

Total Rewards 83.07 P This Month 4182 P Me 412 P Company Average

Total CO2 Savings 11441 kg This Month 5247 kg Me 1112 kg Company Average

Reward History My Monthly Rewards (P)

CO2 Savings History My Monthly Savings (kg)

Ranking	Name	Department	Total CO2 Savings
1	Carolyn Tufano	Works Council	1931 kg
2	Ryan Mitchell	Engineering	1542 kg

Transparency | Climate impact based on atmosfair VDR calculation standard

Integration | Seamlessly in your online booking tool within days

Incentivization | Tailored to your travel behavior & climate targets

Selection of an attractive reward system

- 1** **Donation**
for a climate protection project

- 2** **Giftcards¹**
redeemable via our voucher store

- 3** **Cash-out²**
Monthly to the salary account



¹ Tax & duty free up to exemption limit of 50 Euro p. month p. employee, thereafter taxable according to §37b EStG

² Fully taxable & dutiable according to §37b EStG



Ready to get started? Let us ...





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