Decarbonizing business travels with eco.mio

2023

eco.mio

Together for a better **climate** on our planet & in your company!

We help you to significantly reduce your CO_2 emissions allocated to the business travel sector and to save travel costs.

Through transparency and incentives directly in the booking process, we encourage your employees to choose the greener travel option.

You help us validate and improve our product through your feedback in a 3-month pilot.

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Co-Founder & CEO

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Does this dilemma sound familiar?

"GHG **emissions must halve** by 2030 & drop to net-zero by 2050" – Science Based Targets initiative

"89% of leaders agree that sustainable business travel is vital for their **employer brand**." – BTA

"59% (...) expect **higher prices** for transportation & accommodations than before the pandemic" – AirPlus

... and you cannot solve it on your own today?

Carbon offsets

Increasingly criticized, actual problem persists

Enforced reduction

In conflict to the need to travel at short notice and employee satisfaction

We promote a behavioral change by rewarding more eco-friendly behavior...

... synergizing sustainability and cost reduction

1. Train instead of plane
2. Economy class
3. Green airline
4. Green hotel

in **90%**

eco-friendly = cheaper alternative

MUC-BER, Monday, 8:00 am

Flight Eco: 123 kg CO$_{2e}$ **-88%**   450 €   **-47%**

Train 1.Cl.:   15 kg CO$_{2e}$ 240 €

FRA-NYC

Flight Bus: 2,8t CO$_{2e}$ **-50%**   2,750 €   **-57%**

Flight Eco: 1,4t CO$_{2e}$ 1,200 €

Fully-integrated - Level up your current travel program!

Travel Policy

OBT

TMC

eco. mio

Reach ambitious climate targets

Save significantly on travel cost

Boost traveler happiness

OBT: Online Booking Tool, TMC: Travel Management Company

Step 1: Determine CO$_2$e & cost baseline

Based on historical travel behavior, travel policies & live corporate rates

Step 2: Highlight greener options

Directly in our customers' online booking tool, right at the point of decision

Step 3: Reward green behavior

Supported by the eco.mio performance dashboard

Customized to your needs

Transparency | Climate impact based on atmosfair VDR calculation standard

Integration | Seamlessly in your online booking tool within days

Incentivization | Tailored to your travel behavior & climate targets

Selection of an attractive reward system

1 **Donation**
for a climate protection project

2 **Giftcards**[1]
redeemable via our voucher store

3 **Cash-out**[2]
Monthly to the salary account

1 Tax & duty free up to exemption limit of 50 Euro p. month p. employee, thereafter taxable according to §37b EStG
2 Fully taxable & dutiable according to §37b EStG

Ready to get started?
Let us ...

... understand your travel behavior and policy

... jointly define the behavior you want to reward

... agree on a piloting scope*

*IT implementation efforts around 2 hours

Sarah Benarey

CBDO & Co-founder
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